

Executive Management Board

Matthias Schupp

German citizen (born 1964)

Chief Executive Officer

Member of the Executive Management Board since 2024

Key attributes:

Matthias brings deep knowledge of the global medical technology sector, having held various senior leadership roles in Europe and Latin America at Straumann Group over the last 17 years, where he demonstrated a strong ability to perform and transform. As CEO of Neodent, he steered the LATAM region through ten years of significant growth and enabled the firm to flourish into a leading global challenger brand.

Career highlights:

Matthias began his career in 1986 at Merck KGaA and rose through country management to the position of Regional Manager LATAM and USA. He moved to Wella in 2000 as Managing Director of Russia and became Managing Director Professional Care Portugal in 2004, following the acquisition of Wella by P&G. He joined Straumann in 2007 as Regional Manager, Western Europe. In 2014, he was appointed SVP of LATAM and joined the management of Neodent, of which he became CEO in 2015. He was a member of Straumann's Executive Management Board from 2016 to 2024.

Qualifications:

Matthias attained a degree in Business Administration and International Business Studies in a dual system between Merck KGaA and the Darmstadt Business Academy.